



SOCIAL MEDIA

Specs

**TOURISME /
MONTREAL**

Facebook



Profile photo: 170 x 170 px

Landscape: 1200 x 630 px

Portrait: 630 x 1200 px

Square: 1200 x 1200 px

Stories and Reels: 1080 x 1920 px

Cover photo: 851 x 315 px

Event photo : 1920 x 1005 px

Instagram



Profile photo: 320 x 320 px

Landscape: 1080 x 566 px

Portrait: 1080 x 1350 px

Square: 1080 x 1080

Stories and Reels: 1080 x 1920

X (formerly Twitter)



Profile photo: 400 x 400 px

Landscape: 1600 x 900 px

Portrait: 1080 x 1350 px

Square: 1080 x 1080 px

Cover photo: 1500 x 1500 px

LinkedIn

Profile photo: 400 x 400 px

Landscape: 1200 x 627 px

Portrait: 627 x 1200 px

Square: 1080 x 1080 px

Cover photo: 1128 x 191 px



Pinterest

Profile photo: 165 x 165 px

Pins : 1000 x 1500 px

Story pins : 1080 x 1920 px



TikTok



Profile photo: 200 x 200 px

Landscape: 1920 x 1080 px

Portrait: 1080 x 1920 px

Square: 1080 x 1080 px

Stories: 1080 x 1920 px